

## THE NEW KC APP: EARLY PRODUCTION STAGES

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We've got some exciting news: *Kids Corner* is developing a brand new mobile app. This new platform will provide a fun and engaging space for kids and families to build habits of personal daily devotions. We hope to make this app available to families in late 2024 or early 2025.

It all started by asking the question: How do we help our kids build lifelong habits of devotion and prayer? Creating any new habit can be difficult. Ask anyone who has started a new exercise routine or tried to learn a language. Whenever we learn something new, we need lots of practice, time, and an attitude devoted to our goal. For our kids, it helps if it can be fun, too.



Since the successful launch of a new <u>Kids Corner website</u> in October 2020, KC has seen that families strongly desire fun and faith-forming children's content. Our *Kids Corner* team brainstormed and researched how to grow in that area. We determined that by creating a custom KC mobile app, we could:

- Provide a digital space—a corner of God's world—that kids can personalize and make their own as they engage in the spiritual disciplines.
- Equip parents and caregivers to stay informed about what their children are learning, reinforce that learning, and help them set healthy limits on their kids' app usage throughout the week.

*Kids Corner* partnered with app developer Pageworks to craft an engaging, fun app that builds daily devotion habits for kids and families. Together, our team brainstormed a creative digital space that included the characters from our "Casey's Day" comic strip featured in our current devotions.

How can the KC app become a habit? One exciting goal is to create a digital space to which kids would want to return regularly. The team explored how to divide the popular *Kid Corner* devotions into "snackable" pieces for kids to explore—Bible reading, memory verse, reflections, and prayer—along with fun puzzles, games, and interactive activities. In the app, kids can try out these different activities in any order or follow the devotions step by step. The team also looked into how other apps use checklists and rewards for regular, daily use. By working through their weekly devotion, kids can collect rewards to creatively personalize and customize a unique place that can grow with them.

The good news is that God ultimately works in our kids' hearts and minds. Devotions with an app are another effective way to grow in knowledge, wisdom, and a relationship with God. We pray that this app will encourage children's daily devotion and prayer life and help parents provide support along the way.

Remember Psalm 78:4, "We will not hide them from their descendants; we will tell the next generation the praiseworthy deeds of the Lord, his power, and the wonders he has done."

Look for additional updates as we develop the KC app. We look forward to sharing this exciting journey with you.

written by Ron VandenBurg

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